Junior Achievement® of Southern California

GLOBAL GREEN®

Empowering Students to Become Champions of Sustainability Through "Eco-nomics"

ABOUT JUNIOR ACHIEVEMENT (JA)

Junior Achievement is an over 100-year-old 501c3 non-profit organization that inspires and prepares young people for success. JA is the nation's largest organization dedicated to giving K-12th grade students the knowledge and skills they need to own their economic success, plan for their futures, and make smart academic and economic choices.

KEY PILLARS

JA's key pillars ignite the spark in young people to realize the opportunities and realities of work and life in the 21st century.

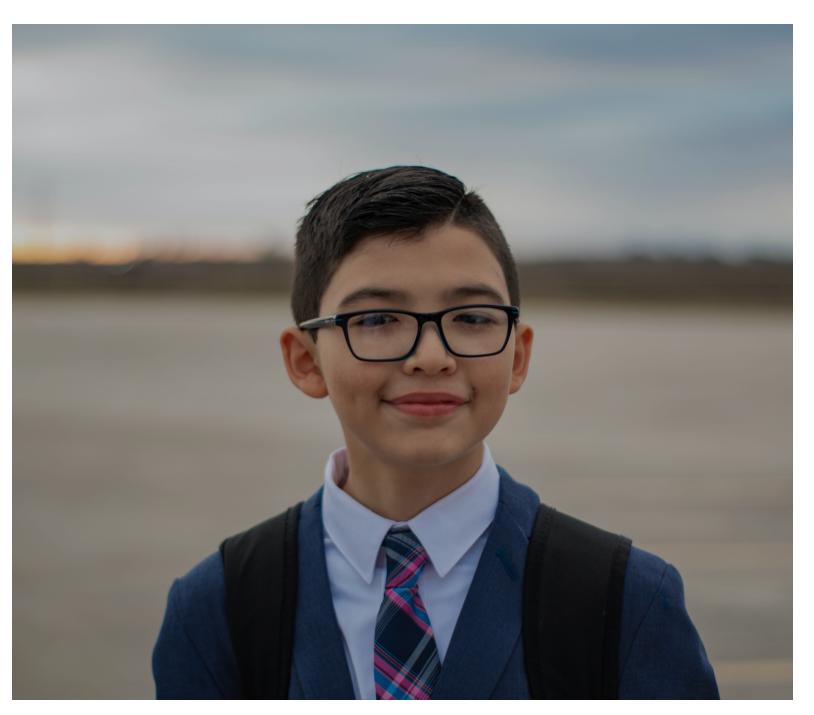### Financial Literacy

Entrepreneurship

Work Readiness

ANNUAL REACH

JA programs are taught by volunteers in inner cities, suburbs, and rural areas throughout the United States, by 105 Area Offices in all 50 states.

3M+ Students

150K +

127K+ Volunteers

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Classrooms & After-School Locations

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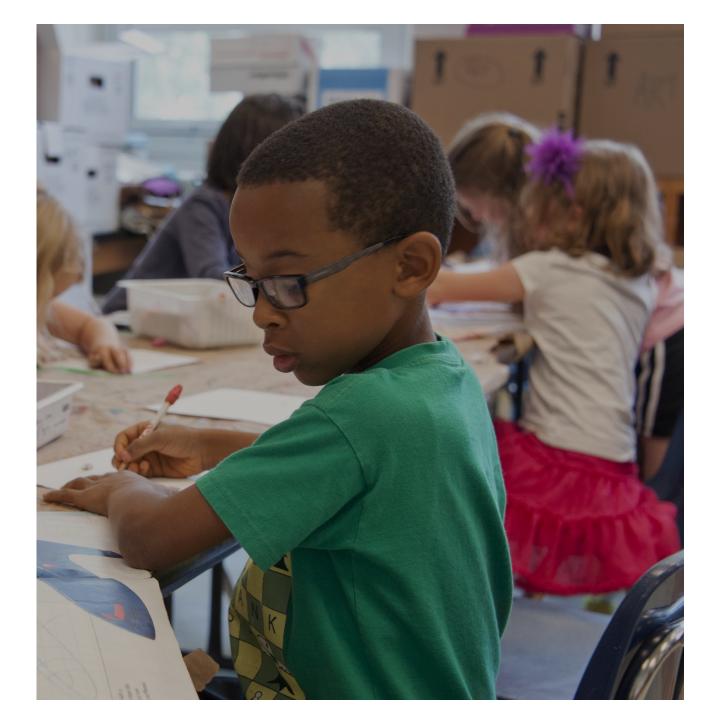
WHY
JUNIOR ACHIEVEMENT?

Students NEED 21st Century Work Skills!

Through the delivery of cutting-edge, experiential learning, we create pathways for employability and job creation.

JA **PREPARES** students for the real working world by connecting them with professional role models.

JA **DEVELOPS** financially independent students to empower our future generations.

JA **TEACHES** young people valuable life skills using fun, interactive and hands-on programs.

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ABOUT GLOBAL GREEN

Global Green was founded nearly 30 years ago by Nobel Peace Prize laureate and former President of the USSR, Mikhail Gorbachev, as the US affiliate of Green Cross International.

Global Green is dedicated to protecting physical and mental health, building stronger communities, and supporting our planet's natural systems to create a secure, healthy, and safe future. We work to enact transformative change through sustainable projects and creating a value shift towards a sustainable future for all.

OUR VISION

To help our planet, we must help people. Nature and humanity go hand-in-hand with our ecosystems. Our vision is to unite a transformation in the environment and humanity.

OUR MISSION

Fostering a global shift toward a sustainable and secure future.

ABOUT GLOBAL GREEN

GLOBAL PILLARS

WATER FOR LIFE

SMART ENERGY

SOCIAL AND MEDICAL

ENVIRONMENTAL SUSTAINABILITY

VALUE CHANGE

MAJOR INITIATIVES

Sustainable Neighborhood Solutions
The SNS is a 3-day intensive effort focused on identifying catalytic recommendations to improve a neighborhood's stability. Global Green has implemented Sustainable Neighborhood Solutions (SNSs) in **29** communities throughout the United States.

Coalition for Resource Recovery (CoRR)
CoRR aims to find national·solutions for resource and asset recovery. The Coalition's vision is to eliminate the concept of waste so that the waste from one activity is food for another, benefitting the economy, people, and the environment. Our goal is to close the loop on materials that reduce resource loss, energy consumption, and greenhouse gas emissions which cause climate change.

Climate Parks
A climate park is a fully inclusive, integrated biospheric program for any given site that ensures sustainability on all levels. It is self sufficient in terms of energy, water and food security and is economically sustainable. Recently, Global Green announced the first ever U.S. Climate Park – an eight-acre park to be built in Ojai, CA.

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THE ECO-NOMICS CURRICULUM

Eco-nomics targets middle grade students to acquire the knowledge and skills needed to promote personal habits which work towards environmental sustainability and sustainable lifestyles.

The Eco-nomics curriculum helps students **understand the greenhouse effect**, **the benefits of nature**, **forms of production**, **sustainable development** and more! It also encourages them to become "Eco-ambassadors" within their own communities.

CURRICULUM DETAILS

The Eco-nomics programs consists of *(7) 90-minutes sessions**, each focusing on a different area related to climate change.

Once all sessions have been completed, each school will develop a project centered around one of Global Green's global initiatives – Water for Life, Smart Energy, Social & Medical, Environmental Sustainability and Value Change.

Schools will compete against each other for a cash prize, and the winner will use the prize money to implement their climate change solution/concept within their neighborhood.

CURRICULUM GOALS

1 Promote an Understanding of the Challenges of Climate Change

2 Inspire Responsibility and Cooperation

3 Awareness of Careers in the Field of Environmental issues

CORPORATE & INDIVIDUAL SPONSOR OPPORTUNITIES

As a corporate or individual sponsor, you will have the opportunity to invest in Global Green and Junior Achievement Economics program at a variety of levels as follows:

$100K

$50K

$25K

Climate Champion

Limit 1 per school

Climate Benefactor

Limit 2 per school

Climate Defender

Limit 4 per school

SPONSORSHIP BENEFITS

	Champion	Benefactor	Defender
Dedicated email with link to video/white paper related to a company sustainability project.	✓		
Exclusive digital and/or printed materials. *Subject to Global Green and JA approval.*	✓		
Lead recognition as program title sponsor in all press releases and media opportunities.	✓		
Priority for employee volunteer engagement in program delivery.	✓		
Corporate sustainability program initiatives highlighted in Eco-nomics program.	✓		
Inclusion (with link) in Global Green and JA "Our Sponsors" banner.	✓	✓	
Name/logo link on Global Green and JA SoCal websites.	✓	✓	✓
Name/logo placement incorporated into all digital program materials.	✓	✓	✓
Name/logo on Global Green and JA SoCal social media platforms.	✓	✓	✓
Name/logo on all printed materials.	✓	✓	✓
VIP status table or ticket(s) for Global Green's noted "Pre-Oscar" award event (when held).	1 Table	8	4

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If you're interested in sponsoring an Eco-nomics program in your local community, please contact:

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Thank you!