

The Global Citizenship Leadership Development Programme (GCLDP)

1. Introduction and Background

1.1 The Problem and the Opportunity

“We stand at a critical moment in Earth's history, a time when humanity must choose its future. As the world becomes increasingly interdependent and fragile, the future at once holds great peril and great promise¹.”

This is something any informed person will agree on. It is a critical time and we do affect the environment that sustains us – we are close to systemic collapse of many of the systems of life with much of the biodiversity, water, soil fertility and so on gone already. What we cannot seem to agree on is what to do about it. Few want to make the fundamental changes required. Fewer want to be the first to start.

“To move forward we must recognize that in the midst of a magnificent diversity of cultures and life forms we are one human family and one Earth community with a common destiny.”

This is why this programme emphasises ‘identity’ so much. Most of the issues are solved when we identify as global citizens. Limited personal identity and ethnocentric exclusivity are at the core of the issues surrounding much of the damage we perpetuate.

“We must join together to bring forth a sustainable global society founded on respect for nature, universal human rights, economic justice, and a culture of peace. Towards this end, it is imperative that we, the peoples of Earth, declare our responsibility to one another, to the greater community of life, and to future generations.”

1.2 The Leading Question

Can we build the universities of life, which introduce the levels and panoramas that we so badly need? Can we, with existing budgets, better spend and integrate our efforts and resources to the end some of us can see and all of us can feel?

Yes we can. We can introduce transformative (transcendent education and injunctions to our current curriculums across all age groups and through all learning institutions). **Leadership Development toward Integral thinking, global citizenship and sustainable development** have been identified increasingly over the last two decades by everyone from the United Nations to the 100 CEO's report from fortune 500 companies.

1.3 What is Required?

A systemic, transformative approach, lead by integral thinkers is required. Contemporary global leaders are needed to see clearly the linkages, interdependence and interconnectedness between all living systems with the political, economic and civil systems of our global community. This holistic perspective embraces the following:

¹ Preamble to the Earth Charter (www.earthcharter.org)

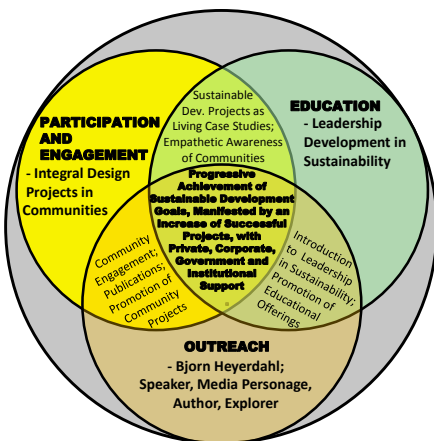
- ❖ To understand the context of all of our activities.
- ❖ To hold a systems view of the real economy (inclusive of all sentient life).
- ❖ To understand global trends and shifting needs in the human family.
- ❖ To understand climate change and the impacts and opportunities it presents.
- ❖ To understand what is available in terms of best practise for community projects in developing nations.

1.4 How will the Outcomes be Achieved?

Midgard Conscious Choice (Pty) Ltd, under the leadership of Bjorn Heyerdahl in collaboration with Green Cross Sweden and Denmark, together with Xavier Margalef, Green Cross Value Change Director and Sustainability Consultant, bring you a unique transformative leadership development programme, GCLDP, that introduces through creative, interactive, methodology all of the elements required for real transcendence in cognitive development, values change, global leadership and good citizenship, expanded and inclusive identity, global community enablement, sustainable development and other growth processes required for competent integral leadership to contribute to the creation of World We Want.

This programme covers all the elements, principles and ethics expressed in the Earth Charter. It is aligned with the United Nations ‘World We Want’ Programme and is cognisant of all international process and protocol toward shared and sustainable resource management and the ‘real economy’.

The chronology for a programme of this nature is illustrated in the figure below, that encapsulates the essence and activities of Midgard Conscious Choice:



An initial presentation introducing all of the concepts of this integral approach to global citizenship as a point of engagement is followed by a comprehensive treatment of the subject matter through a series of educational interventions. Participation and full engagement in global citizenship is then encouraged and facilitated through the integral design of community projects. This process and chronology represents a progressive achievement of sustainable development goals, manifested by an increase of successful projects, with Private, Corporate, Government and Institutional commitment.

Join us on an introductory journey that will not only develop and prepare you and your leadership team for personal growth and enhanced effectiveness, but will introduce a critical understanding of sustainable model building in your own enterprises and social responsibility programmes. A best practice model is made available to you through this programme to assist you build the future you want.

1.5 Who is Bjorn Heyerdahl?

Bjorn Heyerdahl is the grandson of the famous Scandinavian explorer and sustainability protagonist Thor Heyerdahl. While honouring Thor's value system and legacy, he has spent 25 years developing and practising his own distinctive methodologies and integral approach, encapsulated in his world view as follows:

"It has been my intention, and my occupation, to show the practical possibilities for not only legitimising our basic needs in our businesses, towns and communities more intelligently and sustainably. It has been my long held intention to show how, with the same financial spend on services and infrastructure, education and communication, we can also transform any of our businesses, towns, community projects, cities or rural communities into living universities that encourage and facilitate transformation and transcendence. The same corporate or municipal budgets that fragment our living, our community and our education can be used to synthesise them into a cohesive culture and functional society of value change and exchange. The loftiest and the lowliest (or most basic) intentions of our integrative leadership can be manifest now and here in the world as we find it and the world that we want can manifest from within them.

"Special projects are not required to be separated out of community life. They can be integrated in through clever design. Design of integrated systems of learning, earning, doing, and functioning can serve all that we now focus on, more efficiently, and serve our collective transcendence and evolution to peace and sustainability.

"Integral Leadership and Global Citizenship can also be identified by its ability not only to 'see' with vision logic, in a global gestalt, all sentient life in symbiosis; it also can hear the language of all levels of human expression and development, cross culturally. This ability to translate and employ linguistics, symbols and signifiers in a dialogue throughout all the centres of their influence and in all projects and enterprises might be a defining characteristic of the global citizen and the most powerful tool for influence and implementation for value change and sustainable development. In his or her progression personally in the cognitive line of development, which is foundational for all other lines of development, the integral leader grows in ability from thinking in wholes to seeing wholes, to feeling wholes, to being whole. All this development in personal perspective can however be lost in translation if the 'languages' of all levels of development are not included in his or her vocabulary, as a new meta language emerges that transcends, includes and integrates the whole spectrum of consciousness and cultural diversity in its designs for peace and sustainability.

"It is thus that the co-evolution of our individual consciousness, our shared worldview and our inter-objective social institutions can be facilitated. It is thus that we break the loggerheads and the procrastination, the waiting for consciousness to grow first and then manifest. The design system exists, the perspectives are available, the research is done, the models are tested, the technologies are employed, the entire display is made available for those who would pay attention, the questions all answered. Only one question remains: who will act with integrity?"

– Bjorn Heyerdahl, Cradle of Humankind 2013.

2. Programme Content

2.1 Introductory Module

1 to 3 hour overview of leadership development and global citizenship

2.2 Five Day Education Programme

Development Lines: The development of cognition, need, worldview, values and inter-personal skills through the spectrum toward global citizenship: From egocentric (just me) to ethnocentric (me and my company/tribe/ethnic group/nation) to worldcentric (all of us) to cosmocentric (all sentient life).

Holon theory: understanding interconnectedness, interdependence and the influence of identity in global citizenship.

Systems knowledge: economic, political, civil, and ecological.

The real economy of sustainability:
accounting for the cost to the system of any enterprise.

The Earth Charter: an ethical framework for education, policy and protocol development.

The link between human rights and the spheres of life:
hydrosphere, atmosphere, pedosphere, lithosphere, biosphere, technosphere and the emergence of the global ethnosphere.

Good global governance:
Trans-boundary protocol for resource management; the politics of sharing global resources.

Learning Integral Design processes for a whole systems approach; designing for peace and sustainability:
business processes; urban planning, architecture, renewable energy generation and efficiencies; food security, landscaping, infrastructural development, basic services, resource management; water management; zero waste; education; policy and protocol; service level agreements; integral accounting systems and funding sustainability

Illustrative models and projects of best practice:
business models; community models for developed countries; community models for encouraging and supporting growth and sustainability in developing nations; sustainable lifestyle for you at home

Education models for Sustainable Development:
in primary and secondary schools, tertiary institutions, corporate employee development, CSI programmes, life long learning

Sharing: best practice and success models through global media and participation in the Earth Dialogues.

2.3 Three Month Project and Assignment Facilitation

Projects and Assignments:

applying the integral matrix to balance strategy across your industry; business; civil responsibilities; residential community; CSI projects: analysis and critique - using energy audits; carbon foot print calculators and other diagnostic tools and process acquired during the programme.

2.4 Conclusion

Facilitated Implementation Workshop:

for projects and programmes.

2.5 Financial Considerations

Financial considerations for this programme include the following:

1. 5000 euro for the introductory presentation plus travel costs;
2. 1 900 Euro per delegate (minimum 20 delegates) for a 3 month long leadership development programme, including 5 days face time, immersions, lecture and workshops, followed by project work and assignments.

To assist with implementation after the education programme Midgard offers a full design and consulting process as an option. The design and project management financial considerations are site and needs specific and will be presented on a case by case basis.

All proceeds are shared with the Earth Charter Initiative, Green Cross Sweden and Green Cross Denmark as a contribution to their various programmes and projects in sustainability and sustainable education.

We encourage you to consider this programme as integral to your ambitions for sustainable development and as good global citizenship. We would be happy to tailor the content to meet your organisations needs and expectations.

Sincerely,

Bjorn Heyerdahl (for Midgard Conscious Choice (PTY) Ltd)

Tonia Moya & Pierre Rehlund (for Green Cross Sweden)

Kasper Brenøe Isbrand (for Green Cross Denmark)